

| Filter questions:<br>Are you a tourist here? □Yes (continue the survey)                       | □No (finish the survey) |
|---|-------------------------|
| If so, are you an individual tourist or on a group bus to ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ |                         |
|   |                         |

1. How often do you use the following modes of transport during your stay at this destination?"

| Never<br>(1) | Rarely<br>(2) | Sometimes (3) | Often<br>(4) | Very<br>Often<br>(5) |
|--------------|---------------|---------------|--------------|----------------------|
|              |               |               |              |                      |
|              |               |               |              |                      |
|              |               |               |              |                      |
|              |               |               |              |                      |
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|              |               |               |              |                      |
|              |               |               |              |                      |
|              |               |               |              |                      |
|              |               |               |              |                      |
|              | (1)           | (1) (2)       | (1) (2) (3)  | (1) (2) (3) (4)      |

2. Please rate the following statements on a scale from 1 to 5, with 1 being "strongly disagree" and 5 being "strongly agree".

#### a). Personal norms

| I feel morally obligated to respect local community and environment.   | 1 | 2 | 3 | 4 | 5 |
|--|---|---|---|---|---|
| I feel personally obligated to respect local community and environment.  | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>I would feel guilty if I didn't do anything to respect local community<br/>and environment.</li> </ol>  | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>According to my value, I should take actions to respect local<br/>community and environment.</li> </ol> | 1 | 2 | 3 | 4 | 5 |

# b). Ascription of responsibility

| <ol> <li>Every visitor is jointly responsible for the negative impact of<br/>tourism on the local community and environment.</li> </ol> | 1 | 2 | 3 | 4 | 5 |  |
|---|---|---|---|---|---|--|
| <ol><li>Every visitor is partly responsible for the negative impact of<br/>tourism on the local community and environment.</li></ol>    | 1 | 2 | 3 | 4 | 5 |  |
| <ol><li>Every visitor must take responsibility for the negative impact of<br/>tourism on the local community and environment.</li></ol> | 1 | 2 | 3 | 4 | 5 |  |

# c). Awareness of consequences

| <ol> <li>Tourism activities lead to air pollution.</li> </ol>                                       | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 2. Tourism activities lead to noise pollution.  | 1 | 2 | 3 | 4 | 5 |
| Tourism activities lead to the decline of natural ecosystems.                                       | 1 | 2 | 3 | 4 | 5 |
| Tourism activities lead to crowding.  | 1 | 2 | 3 | 4 | 5 |
| <ol><li>Tourism activities cause a disturbance in the daily lives of local<br/>community.</li></ol> | 1 | 2 | 3 | 4 | 5 |
| <ol><li>Tourism activities lead to increasing traffic problems and<br/>congestion.</li></ol>        | 1 | 2 | 3 | 4 | 5 |
| 7. Tourism activities lead to increased price level.  | 1 | 2 | 3 | 4 | 5 |

# d). Self-efficacy beliefs

| 1. | As a tourist I can help protect the wildlife and natural habitats at my holiday destination.  | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 2. | By choosing environmentally friendly means of travelling, I can help reduce carbon emissions.   | 1 | 2 | 3 | 4 | 5 |
| 3. | By buying local products (e.g. food), I can make an important contribution to preserve the cultural heritage at my holiday destination. | 1 | 2 | 3 | 4 | 5 |
| 4. | By travelling in an environmentally friendly way, I can encourage others to do the same.  | 1 | 2 | 3 | 4 | 5 |
| 5. | By choosing public transport, I can contribute to reducing traffic congestion.  | 1 | 2 | 3 | 4 | 5 |

#### e). Collective efficacy beliefs

| <ol> <li>I am confident that we as tourists can together contribute to<br/>solving the problem of pollution</li> </ol>   | 1 | 2 | 3 | 4 | 5 |
|--|---|---|---|---|---|
| <ol> <li>We as tourists can come up with creative ideas to help solve<br/>environmental problems effectively, even if the external conditions<br/>are unfavourable.</li> </ol> | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>I am confident that we as tourists can together help mitigate<br/>global climate change.</li> </ol>   | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>I am confident that we as tourists can together encourage more<br/>and more people to travel in an environmentally friendly way.</li> </ol>                           | 1 | 2 | 3 | 4 | 5 |
| <ol><li>By choosing public transport, we as tourists can contribute to<br/>reducing traffic congestion.</li></ol>  | 1 | 2 | 3 | 4 | 5 |

#### f). Moral disengagement

| <ol> <li>For the convenience of my travel companions, it's alright to<br/>perform less eco-friendly behaviours sometimes.</li> </ol>  | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| <ol><li>Considering the pollution caused by big enterprises, it's hardly a<br/>sin for us to perform environmentally harmful behaviours<br/>sometimes.</li></ol>  | 1 | 2 | 3 | 4 | 5 |
| <ol><li>If many other tourists are harming the environment, I can't be<br/>blamed for doing the same.</li></ol>   | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>Conducting environmentally harmful behaviours for a short stay<br/>doesn't cause big harm to the environment.</li> </ol>   | 1 | 2 | 3 | 4 | 5 |
| 5. Engaging in activities that might harm the environment, like overcrowding scenic spots or disturbing nature, is okay because it's part of the local tourist experience.                              | 1 | 2 | 3 | 4 | 5 |
| <ol> <li>If I'm engaged in less eco-friendly behaviours, it's probably<br/>because local authorities and tourism companies aren't providing<br/>sustainable alternatives and infrastructure.</li> </ol> | 1 | 2 | 3 | 4 | 5 |

3. Please rate the following statements on a scale from 1 to 5, with 1 being "strongly disagree" and 5 being "strongly agree".

| 1. | I primarily use at least one of these environmentally friendly transport options (e.g., walking, cycling, public transport, ferries) to move between locations at this destination. | 1 | 2 | 3 | 4 | 5 |
|----|---|---|---|---|---|---|
| 2. | I avoid using private cars or taxis in favour of more sustainable transport options while traveling within this destination.  | 1 | 2 | 3 | 4 | 5 |
| 3. | Public transport (bus, train, or ferry) is my main mode of travel between different locations at this destination.?   | 1 | 2 | 3 | 4 | 5 |
| 4. | I rely on a private car or rental vehicle as my main mode of transport at this destination.   | 1 | 2 | 3 | 4 | 5 |
| 5. | Traffic congestion or parking difficulties influence my decision to use public transport instead of a car at this destination.  | 1 | 2 | 3 | 4 | 5 |
| 6. | I combine car travel with other transport modes (e.g., parking outside the center and continuing by bus or walking).  | 1 | 2 | 3 | 4 | 5 |
| 7. | I consider the environmental impact when choosing a mode of transport at this destination.  | 1 | 2 | 3 | 4 | 5 |

| a. | □ 18-24   |
|----|---|
| b. | □ 25-29   |
| C. | □ 30-39   |
| d. | □ 40-54   |
| e. | □ 55-64   |
| e. | ☐ 65 or more                                      |
| b. | der □ Female □ Male □ Other □ I prefer not to say |
|    |   |

4. Age

| 6. H         | ow ma | any times have  | e you visite  | ed this plac   | ce/coast?  |                                      |                                     |        |
|--------------|-------|---|---|--|--|--------------------------------------|-------------------------------------|--------|
|              |       | ☐ This is my  |   |  |  |                                      |                                     |        |
|              |       | ☐ I have vis  | •   |  | •  |                                      |                                     |        |
|              | C.    | ☐ I visit this  | place regu  | ılarly   |  |                                      |                                     |        |
| 7.Co         | untry | of residence:   |   |  |  |                                      |                                     |        |
| _            |       | f residence   |   |  |  |                                      |                                     |        |
|              |       | City with publi   | •   |  |  |                                      |                                     |        |
|              |       | City/town with<br>Countryside                                       | out public  | transport  |  |                                      |                                     |        |
| a<br>b<br>c  | a.    | Very comforta<br>Comfortable -<br>Adequate - I c<br>Tight - I can c | ble - I have<br>I have fina<br>an cover rover my ba | e financial<br>ancial secu<br>ny basic n<br>asic needs | ncial situation? security and caurity and can affeeds and occase but have little rangemy basic needs | ord non-e<br>sional non<br>oom for r | essential items<br>n-essential item | ns.    |
| 10. <i>F</i> | a.    | u a person wi<br>□ yes<br>□ no                                      | th reduced  | I mobility?  |  |                                      |                                     |        |
| 11. V        |       | s the main pu   |   | our visit?   |  |                                      |                                     |        |
|              |       | ☐ Tourist/lei☐ Business   | sure  |  |  |                                      |                                     |        |
|              |       | ☐ Visiting fri  | iends or fa   | milv   |  |                                      |                                     |        |
|              |       | •   |   | •  |  |                                      |                                     |        |
|              |       | ong is your cui   | •   | •  |  |                                      |                                     |        |
|              |       | One-day visit   | (without st   | aying over   | night)   |                                      |                                     |        |
|              |       | One night<br>Two or three r   | niahts  |  |  |                                      |                                     |        |
|              |       | Four nights or  | •   |  |  |                                      |                                     |        |
| 13. V        | Vho d | o you visit this  | s costal de   | stination v  | vith? (please inc  | dicate all                           | appropriate an                      | swers) |
|              |       | I travel alone  |   |  |  |                                      |                                     |        |
|              |       | with my partn<br>with my friend                                     |   |  |  |                                      |                                     |        |
|              |       | with child/chil   | •   |  | ld   |                                      |                                     |        |
|              |       |   | •   | •  | ars (10 years or   | more)                                |                                     |        |
|              |       | in a group of   |   |  | ,  |                                      |                                     |        |
|              |       | with other per  | sons (plea  | ise specify  | /)   |                                      |                                     |        |
| 14. F        | How o | ften do you us  |   | -  | es of transport a  |                                      |                                     | ce?    |
| Мо           | de of | Transport   | Never   | Rarely   | Sometimes  | Often                                | Very Often                          |        |
|              |       |   | (1)   | (2)  | (3)  | (4)                                  | (5)                                 |        |

| Car (own rented, shared or taxi)   |            |             |               |               |                                |       |
|--|------------|-------------|---------------|---------------|--------------------------------|-------|
| Public transport (bus,   |            |             |               |               |                                |       |
| tram, metro, rail)   |            |             |               |               |                                |       |
| Walking  |            |             |               |               |                                |       |
| Bicycle/ electric scooter  |            |             |               |               |                                |       |
| Moped/motorbike  |            |             |               |               |                                |       |
| 15. How did you reach th<br>(Select all modes of<br>transfers and combin | transport  | •           |               | ce of resider | nce to this destination, inclu | ıding |
| ☐ By plane   |            |             |               |               |                                |       |
| ☐ By car (private, rental  | , taxi)    |             |               |               |                                |       |
| ☐ By train   |            |             |               |               |                                |       |
| □ By coach/bus   |            |             |               |               |                                |       |
| ☐ By ship/ferry/boat   |            |             |               |               |                                |       |
| ☐ By bicycle   |            |             |               |               |                                |       |
| ☐ By motorbike/moped   |            |             |               |               |                                |       |
| ☐ Other (please specify)   | )          |             |               |               |                                |       |
| 16. What was the main re (Select all that apply)                         | eason for  | choosing th | his mode of t | ransport to r | each the destination?          |       |
| ☐ Cheapest option availa   | able       |             |               |               |                                |       |
| ☐ Fastest option availab   | ole        |             |               |               |                                |       |
| ☐ Most comfortable opti  | on         |             |               |               |                                |       |
| ☐ Most environmentally   | friendly c | ption       |               |               |                                |       |
| ☐ Availability of direct co  | onnection  | S           |               |               |                                |       |
| ☐ Traveling with family/d  | children   |             |               |               |                                |       |
| ☐ Other (please specify)   | )          |             |               |               |                                |       |
| 17. Please rate the follow being "strongly agree"                        | ving state | ments on a  | scale from 1  | to 5, with 1  | being "strongly disagree" a    | and 5 |

| I believe that the solution of leaving one's private car in a large, free parking lot before entering this coastal area and using public transportation instead is a good idea.   | 1      | 2      | 3     | 4    | 5    |
|---|--------|--------|-------|------|------|
| 18. Please rate the following statement on a scale from 1 to 5, with 1 being "defi  | nitely | / wo   | uld r | ot ι | ıse" |
| and 5 being "definitely would use"  |        |        |       |      |      |
| How likely is it that you would personally use this solution (free parking lot) during your trip to this coastal area?  | 1      | 2      | 3     | 4    | 5    |
| 19. Where is your accommodation located relative to transport options? (Select all that apply)  |        |        |       |      |      |
| ☐ Within a 15-minute walking distance of public transport stops/stations or ports   | with   | ferr   | y/sh  | p/b  | oat  |
| connections   |        |        |       |      |      |
| ☐ More than 15 minutes away from public transport stops/stations or ports, local  | ated i | in a s | subu  | rba  | n or |
| rural area outside the main city/town   |        |        |       |      |      |
| □ No accommodation (e.g., day trip)   |        |        |       |      |      |
| 20. What type of accommodation are you staying in during your visit to this coas (Select one option)  ☐ Hotel or resort  ☐ Guesthouse or B&B  ☐ Apartment or holiday rental (e.g., Airbnb, Vrbo)  ☐ Campsite or caravan park  | tal d  | estin  | atio  | า?   |      |
| □ Boat/yacht/ship □ Hostel  |        |        |       |      |      |
| ☐ Second home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacation home or private property (e.g., family/friend's house, own vacat | ome)   | )      |       |      |      |
|   |        |        |       |      |      |

Thank you for your participation in the survey!